

CEO's Message



Emaar Industries & Investments (EII) is completing two years of momentous service. Within this short span, EII has made successful inroads in creating strong business partnerships with key players in the industrial and manufacturing sector of the country, and has ensured further growth for its subsidiaries – in business development and in expanding into new markets globally.

As a subsidiary of Emaar Group, EII is committed to achieve the significant growth gained by its parent company internationally. The road ahead is rich with opportunities; there are challenges too. But with the experience, expertise and insights, EII is moving full steam ahead to replicate the success of Emaar.

EII has identified a clear strategy of growth for 2007 by investing in existing businesses and establishing joint ventures with leading companies. This further reiterates EII's partnership role in facilitating the growth of its subsidiaries and joint venture partners.

EII is keen on playing a key role in introducing industrial best practices to its partners and improve corporate governance. The solid capital base assured by the partnership with EII will also help our subsidiaries to enhance production capacity, enter new markets and ensure sustainable cash flow.

EII, today, has nine subsidiaries, and alongside the growth of the company, we have also expanded, adding on a professional team with extensive experience in the industrial and manufacturing sector. As a UAE-based company, we are committed to Emiratisation by bringing on board talented UAE nationals. We also assure them a professional environment for career enhancement by providing comprehensive training and development.

Since our involvement, our subsidiaries have grown considerably – in terms of market share, entry to new markets and capacity expansion. We expect our subsidiary base to grow from nine, currently, to 15 by the end of the year.

This growth will also be underpinned by our entry into new sectors. This affirms our vision to explore the potential of fast-growing sectors such as building materials, FMCG, healthcare, metals, engineering industries, electronics and electrical equipment, and petrochemical products.

Indeed, EII, strengthened by the global brand equity of Emaar, derives its impetus from the dynamic growth of Dubai, and successfully transfers it to enterprises with the potential for further growth.

Dr. Ahmad Khayyat
Chief Executive Officer, EII

Latest News

Zabeel Investments acquires strategic equity stake in EII



Zabeel Investments, the Dubai-based multi-diversified investment company, has taken a strategic 12 per cent equity stake in EII, the private joint stock company established to capitalise on the growth prospects of Middle Eastern, North African and South Asian manufacturing sector. Having purchased Amlak Finance's 10 per cent stake in EII, plus an additional two per cent, this acquisition has made Zabeel Investments the second largest shareholder after Emaar Properties, which retains a 40 per cent stake in EII.

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EII invests in Mammut Building Systems to support major expansion drive



EII has acquired a majority stake in Mammut Building Systems FZE (MBS), one of the region's largest manufacturers of pre-engineered steel buildings (PEBs) and polyurethane injected sandwich panels.

EII's association with MBS leverages on the growth of the construction sector in the region, where there is a huge demand

for building systems, especially PEBs, the core competency of the company. With the investment, EII will assist MBS in its plans to raise production capacity from 6,000 tonnes per month to 12,000 tonnes per month, and build a structural steel division.

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Multiforms to establish an aluminum and glass façade manufacturing facility in Jordan



Multiforms, the Dubai-based architectural aluminium façade specialist and subsidiary of EII, recently announced its plans to establish an aluminium and glass façade manufacturing facility in the Hashemite Kingdom of Jordan. The advanced manufacturing unit will open in the Al Mafraq Economic Zone, the special economic zone launched by

His Majesty King Abdullah II bin Al Hussein, King of the Hashemite Kingdom of Jordan in the Al Mafraq Governorate. Multiforms will invest AED 73.5 million in the first phase of the development.

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Multiforms signs AED 62 Million façade contract with Multiplex (UK) Construction



Multiforms recently announced the signing of its first international deal for the design, supply and installation of a building envelope with UK based Multiplex (UK) Construction, valued at AED 62 million.

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About EII

Emaar Industries & Investments (EII), a member of Emaar Properties PJSC, is a private joint stock company established in August 2005, to capitalise on the growth prospects of the Middle East and North Africa (MENA), and South Asian manufacturing sector as a strategic investor and partner. EII strengthens industries by investing in existing businesses and establishing joint ventures with leading establishments. Since inception, the company has succeeded in creating an impressive brand that inspires confidence in investors.

EII is dedicated to investing in sustainable companies and projects that are economically beneficial and commercially sound. EII is focused on maximising its subsidiaries' long-term value, exposing them to industrial best practices, improving corporate governance, providing a solid and flexible capital base, and ensuring sustainable cash flow.

EII focuses on exploiting the potential of the fastest growing sectors in the region, including building materials, FMCG, healthcare, metals, engineering industries including equipments & machineries, electronics & electrical equipment, and chemicals & petrochemical products.

Manufacturing Industry

Manufacturing is increasingly becoming a mainstream activity and a cornerstone of the booming economy of the Middle East and South Asia. Economic diversification is being actively pursued and the region is expected to witness in the next few years, the establishment of environmentally safe, technological advanced and capital intensive industries producing high value products that could compete in international markets.

The development of manufacturing capability offers economies a sustainable element of growth across the region. The region presents an attractive opportunity for private equity investment in the manufacturing sector due to the large and rapidly growing economies, institutional reforms and market liberalisation, which all create opportunities for large-scale transactions.

As a high-growth sector, manufacturing offers several investment opportunities and EII is investing to turn that opportunity into reality.

Subsidiaries

Multiforms

A leading manufacturer and supplier of custom aluminum curtain walling and cladding, and a range of advanced architectural materials.

Mammut Building Systems

Mammut Building Systems is one of the region's largest manufacturers of pre-engineered steel buildings (PEBs) and polyurethane injected sandwich panels.

Emirates Jewellery Manufacturing Company

A joint-venture company between EII and Damas producing a full range of fashion jewellery, from individual diamond and gold collections to more generic pieces.

Starwood Industries

A primary manufacturer of quality internal and external doors, wooden and aluminium kitchen cabinets, and wardrobes.

Haseeb Rasoul

A prime player in the field of furnishing and interiors, specialised in the production and supply of woodwork in addition to turn-key interior works and decorations.

Advanced Composites

A design and manufacturing company supplying quality and high-performance corrosion-resistant fiberglass products to municipal, industrial, marine and Oil & Gas industries.

Specialized Metal Systems

A key producer of school furniture and a specialist in the field of metal works and stainless steel fabrication.

Dynergy Technologies

A UAE-based company specialised in the assembly and supply of Medium Voltage (MV) and Low Voltage (LV) electrical switchboards and operating with specific focus on energy solutions for local communities, hotels and tower projects.

Depa United Group

A holding company for a group of complementary subsidiaries whose services include finishes for floors, walls and ceilings, the refurbishment and upholstery of furniture and case goods, and design coordination.

Site Visit

Advanced Industries Group: A pioneering enterprise

A site visit to the purpose-built industrial complex of Advanced Industries Group (AIG) in the Hamriyah Free Zone reveals the power of innovative thinking, building system and craftsmanship.

'A beehive of activity' is the first phrase that comes to mind as you step into the immaculately designed industrial complex of AIG. The 500,000 sq ft purpose-built facility reflects the core work ethics of the group, which comprises three companies – Haseeb Rasoul (HR), Advanced Composites (AC) and Specialized Metal Systems (SMS).

A joint initiative of Emaar Industries & Investments (EII), Zabeel Investments and Prime Investments, AIG signals a new dawn in manufacturing, where the focus is on pioneering products and systems, and creating niche markets.

Faysal Rasoul, Managing Director & CEO, AIG, sums up the importance of innovation and ingenuity, as is exemplified in the development strategy of the Group - "When in Rome, don't do what the Romans do."

This enterprise spirit has been the backbone of Haseeb Rasoul, Advanced Composites and Specialized Metal Systems, all three having unique manufacturing capabilities. Haseeb Rasoul specialises in the manufacturing of furniture and interior fit-outs; Advanced Composites produces FRP infrastructural piping systems; and Specialized Metal Systems is the first and leading manufacturer of institutional furniture.

All three companies have an established market presence, which not only spans the UAE but also other Gulf countries. AIG, says Faysal, will continue to uphold the core values of the three companies and "create a group of manufacturing facilities that are pioneers in products and systems."

The most telling factor that distinguishes AIG from other enterprises is the confidence that marks not only the management but also the workforce. After all, the company has a manufacturing experience that goes back to over 40 years.

A visit to the three factories underscores this as you watch the skilled work force undertaking the manufacturing process with skilled precision. The workflow at all the three factories are effectively streamlined and is an indication of the effective time management principles applied in the factory. The production lines are laid out efficiently wherever possible, the processes are automated and safety is given prime consideration.



The Haseeb Rasoul factory exemplifies the importance of mechanising skills through the deployment of advanced production processes, including the latest technology in CNC machinery.

The production systems of Advanced Composites, likewise, enjoy the highest accreditation and certification from the American Petroleum Institute (API). This has enabled the company to become a pioneer in providing complete FRP piping systems for district cooling. The company's credentials are further reinforced with the prestigious contracts it has won, including one from Al Jaber Energy Services to provide casing systems for 120 wells for the great man-made river project in Libya.

Specialised Metal System has an excellent track record in its product supply and makes design alterations to suit the shifting demands for institutional furniture. The company has furnished more than 1,000 educational institutions – an unmatched experience which places SMS as the frontrunner in its field.

Faysal emphasises that AIG is dedicated to research and development, which is the only solution to creating new niches, by delivering new products that sustain the competitive advantage of the group. "This helps us to achieve our founding objective of attracting businesses and investors to the UAE by developing advanced industrial technologies."

Today, AIG's strategy is to further build on its successful and established growth model through phased and synchronized growth, reserving funds for capacity expansion and R&D, developing new products and processes to create niche markets, and distributing income and risk through geographic and sectoral expansion.

And in attaining this objective, EII has a crucial role to play by supporting the optimisation of resource utilisation and taking AIG to new markets.



Interview

Questions for Mohammed Saeed Al Raqbani Deputy CEO, EII

In your opinion, what is the most significant contribution of EII to the UAE economy?

Today, the UAE economy is at a new and significant crossroad. There are concerted efforts by the government to diversify the income streams and further strengthening the economy through a focus on high-growth sectors such as industries and manufacturing, information technology, education, and banking & finance. EII, now completing two years of operation, has been specifically established to support the manufacturing sector in the region as a strategic investor and facilitator. Thus, the company is one of the growth engines of the UAE economy tuned to give further momentum to overall economic growth.

What is your evaluation of the growth opportunities for EII in the region?

The industrial and manufacturing sector is gaining ground in most countries in the region. This is reflected in the GDP figures, where year on year, the contribution of this high-growth sector is increasing. This presents a vibrant growth opportunity for EII – not only in the well-established petrochemical sector but also in downstream industries.

What are the challenges faced by EII, especially with regard to expanding its business?

Since our inception two years back, we have streamlined our processes to such an extent that EII has considerable flexibility and adaptability to meet the challenges of the market place. Today's economy is forever shifting and all companies must be ready to meet the international ramifications of any change in global economic policies and outlook. EII has proven its expertise in shaping a new direction of growth for its subsidiaries – many of them operating in highly competitive environments. This experience is our biggest asset in meeting any challenge that we face.

How does EII support subsidiaries and start ups?

EII is focused on enabling its subsidiaries to incorporate international best manufacturing practices, improve corporate governance, provide a solid and flexible capital base and ensure sustainable cash flow. We also facilitate their regional expansion into new markets.

What is the value addition EII brings to its partners?

The association of EII brings about a radical shift in the overall growth prospects of its partners. This has been demonstrated by the impressive figures – in revenue and rate of growth – achieved by our subsidiaries since their association with us. This value addition is brought about by facilitating a strong capital base that helps our partners to expand production capacity. Very often, it is the lack of adequate resources that is a constraint for evolving industries.

Apart from supporting them in such growth plans, we also help them to identify new markets and also in the expansion of product capacity and product diversification. In today's world, it is imperative that organisations look beyond their immediate geographic confines and think of the world as the playing field. As part of Emaar Group, a global property developer with six business sectors, more than 60 active companies and a collective presence in over 36 markets spanning the Middle East, North Africa, Pan-Asia, Europe and North America, we are able to transfer knowledge regarding international markets to our subsidiaries, which is crucial in any expansion programme. Support for expansion could be through setting up greenfield projects or acquisition of existing companies.

Can you illustrate three examples of the growth you have brought about?

Following our acquisition of Multiforms, a leading company now based in Dubai Investment Park and dealing with aluminium and steel cladding, the company's revenue grew up 120 per cent; net



profit by 516 per cent and returns on investment grew from 12.1 to 72 per cent. A leading manufacturer of furniture and furniture fit-outs, Haseeb Rasoul, registered a growth in revenue by 66 per cent, net profits by 70 per cent and RoI from 10.8 to 18.3 per cent.

Starwood Industries, involved in the manufacture, installation and trade of wooden and aluminium doors, wardrobes and kitchen cabinets, also gained revenue growth of 67 per cent and net profit growth of 54 per cent following EII's acquisition. The RoI of Starwood increased from 11.3 to 17.5 per cent in one year.

What is your role as Deputy Chief Executive Officer of EII?

My role as Deputy Chief Executive Officer is to align the vision and development goals of EII with the overall growth direction of the Dubai economy, by focusing on diversifying into new high-growth sectors. As Deputy CEO, I hold the responsibility for consolidating the company's existing businesses and extending their operations locally and regionally.

How do you see working for EII benefiting your career?

EII is poised to become one of the key supporting pillars of the Dubai economy by serving as a facilitator of the growth of the industrial and manufacturing sector. Apart from the contribution to the company, I am proud of the fact that I am contributing to my country by helping the government in its efforts to diversify its revenue streams. The job encompasses intense market research as well as discussions with industry leaders, which helps me focus further on my career goals.

Being part of Emaar Group also helps me to meet new challenges in the job and gain the expertise from working with one of the leading international companies that serves as a model for entrepreneurship, business diversification and geographic expansion.

What are your projections of growth for the next two years?

The past two years have been a strong learning curve for EII as we introduced ourselves to the market, identified nine subsidiaries, and helped them to re-establish themselves and further their prospects. In the next two years, we look forward to increasing the number of subsidiaries by four-fold and thus further consolidating our presence in the market and make tangible contributions to the growth of the economy.

Are you looking to enter new markets and sectors as part of your future growth strategy?

Yes. Market and sectoral expansion programmes are part of our future growth strategies. This is critical for organisations to enhance their revenues, and also complements Emaar's Vision 2010 to become one of the world's most valuable companies. We are pursuing growth opportunities in the Middle East, North Africa and South Asia, and targeting growth sectors such as the oil & gas, petrochemicals and FMCG sectors.

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Zabeel Investments acquires strategic equity stake in EII



This synergistic approach to joint business interests, demonstrates the shared vision of the two institutions to provide a common platform for manufacturing investment in the UAE, as well as taking equity stakes in viable international interests in North Africa and South Asia. It is also in line with the Dubai Strategic Plan unveiled by H.H. Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai.

Zabeel investments' 12 per cent stake in EII is part of its drive to strengthen the economy and focus on non-oil based growth sectors, such as industrial and manufacturing industries. Manufacturing contributed AED 73.4 billion to the UAE economy last year, accounting for 19.5 per cent of the GDP, leading the non-oil sector.

The announcement follows last year's formation of a three-way consortium between Zabeel Investments, EII and Prime Investments to create Advanced Industries Group (AIG), based in Sharjah's Hamriyah Free Zone. AIG specialises in the manufacture of furniture and interiors fit-outs; production of metal furniture, architecture metal fit-outs and Fibre Reinforced Polymer (FRP) infrastructural piping systems.

Located at Dubai International Financial Centre, Zabeel Investments is focused on the areas of commercial real estate development and management, private equity and asset management. The company also has interests in hospitality, finance, media and education. Its development projects include the AED 2.1 billion Tiara Residence at Palm Jumeirah, the AED 1.75 billion Tiara United Towers on Sheikh Zayed Road, and America Hotels & Resorts in the AED 200 billion Bawadi development.

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Multiforms to establish an aluminum and glass façade manufacturing facility in Jordan



Architectural Façade Specialist

It is estimated that Jordan's construction sector will grow to over AED 36.7 billion in the next four years. This presents Multiforms

with an opportunity to share its expertise in the design, supply and installation of aluminium and glass facades in the Jordanian market. Multiforms' aluminium and glass façade manufacturing facility in the Kingdom will also meet the growing requirements for quality cladding material in Syria, Lebanon, Turkey and other neighbouring markets. Multiforms anticipates revenues of over AED 257 million in the very first year of operation, and will further strengthen its presence with its second phase of expansion.

The growth strategy of Multiforms complements the vision of UAE's Vice President and Prime Minister, and Ruler of Dubai, His Highness Sheikh Mohammed Bin Rashid Al Maktoum, for UAE companies to expand regionally through effective public and private partnerships. Multiforms is focused on furthering its market reach and tapping growth opportunities, especially in the region's booming construction sector.

Multiforms has achieved an impressive 400 per cent growth in production capacity since its association with EII. As a growth facilitator, EII is committed to identifying new growth markets for Multiforms. The new venture in Jordan lends further momentum to the company and positions it as the regional leader in aluminum and UPVC fabrication and installation.

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EII invests in Mammut Building Systems to support major expansion drive



MBS, a division of Mammut Group, will continue its present management and administration structure with EII, offering advisory support to streamline future growth strategies. EII will assist MBS in increasing its investment options, strengthening its presence in Saudi Arabia, Qatar, Oman, Pakistan and Bangladesh, and driving the company into new dynamic markets.

MBS is the first PEB company in the world to create three-dimensional drawings for all its buildings, thus achieving zero per cent detailing errors, which enables the construction of complex structures. MBS is also the first in the world to launch hi-tech Purlin that allows big bay spacing between frames, and is a pioneer in offering total solutions for all clients by designing and executing a PEB and precast building. MBS also enjoys the global-first status for launching a special heat reflective painting for its PEB buildings.

The use of PEBs is regarded as the most versatile and economical way to construct buildings. MBS, established in 1997, provides PEB applications for factories, cold stores, distribution centres, warehouses, workshops, exhibition halls, showrooms, aircraft hangars, worker accommodation, supermarkets and shopping malls.

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Multiforms signs AED 62 Million façade contract with Multiplex (UK) Construction



As per the deal, Multiforms will design, supply and install the external envelope to Castle House, situated in Elephant and Castle, London. Castle House is 43 storey residential building that forms part of the regeneration plan for the Elephant and Castle area, and will form the centre piece of this prestigious development.

This Agreement is the first step for Multiforms to enter the International market, not only as a major player in the current GCC market, but as a future internationally recognised supplier of building envelope systems.

Having worked on Emaar's Dubai Marina and currently working on Lord Foster and Partners, Index Tower, Union Properties and Motor City Automall with Nasa Multiplex, Multiforms has shown its commitment and ability to work as part of a professional construction team, and this agreement demonstrates Multiplex's commitment and trust in Multiforms to produce a product that will meet the required international standards.

Case Study - Advanced Composites

INTRODUCTION

Advanced Composites is a composites design and manufacturing company serving the UAE and the region. The company uses a blend of technology, materials and expertise to supply quality, high-performance and corrosion-resistant fiber reinforced plastic (FRP) products (mainly piping systems), for industrial, district cooling, petroleum and municipal markets.



Advanced Composites utilises advanced Helical Filament Welding and Resin Transfer Moulding production methods as well as conventional lamination techniques to offer customers products tailored to their needs. The company employs the latest American technological capabilities in the field of FRP piping systems and uses unique four access filament winding machines. Importing the machine, requires the licence of the US Department of Trade and Commerce.

The company's products and services range includes custom designed and engineered piping systems (25 mm to 3,700 mm), shop fabrication, system analysis and engineering support.

Applications include drainage/storm water, irrigation, sewerage, drinking water, sea water, fire water, cooling lines, petrochemical, process piping, petroleum piping, well casing and micro-tunneling.

EII acquired majority stake in the company in 2006 to lend momentum to the growth prospects of the company and guide it into new growth markets.

BACKGROUND

EII is a private joint stock company that capitalises on the growth prospects of the manufacturing sector as a strategic investor and facilitator. EII strengthens its associates through equity participation, financial re-engineering and business development support.

Advanced Composites, a manufacturer of high-performance, corrosion-resistant FRP products, is a medium sized industry that had the potential for greater growth, taking into consideration the growing demand for its products – in the UAE and the region.

A HOLISTIC APPROACH

EII evaluated the growth prospects of Advanced Composites from an overall regional growth perspective. A team of engineers, analysts, business development specialists and financial controllers analysed the business model of the company vis-à-vis regional demand, especially driven by the construction sector and infrastructural growth.

EII's in-house team included experts, who had hands-on experience in the composites industry, apart from the seasoned insight into the manufacturing sector of EII's Chief Executive Officer, Dr. Ahmad Khayyat.

EII undertook a high-level due diligence on Advanced Composite's equity and management structure as the first step to majority acquisition. One of the principal considerations was the people who manage the company.

EII lent its brand name and expertise in financial engineering and restructuring, as well as in driving the company into new markets. Essentially, what EII gave Advanced Composites was the comfort and confidence to expand.

STRONG GROWTH DIRECTIONS

EII offered three-pronged support to Advanced Composites: The first step was equity participation, which gave the company a sound financial base for further growth.

EII does not take control of the company, even though the company becomes the majority holder. With Advanced Composites, as with all of EII's equity partnerships, the company ensured that its partner was technically competent, had a significant stake in the company and ran the management within a specific framework that facilitates faster growth.

The second phase involved the reorganisation of the company to strengthen its operations. This is essentially the result of teamwork, where key strengths and weaknesses are identified and realistic future plans are charted out. Advanced Composites already had good brand visibility; all it needed was a little push to tap the huge potential.

With the equity participation of EII, Advanced Composites switched to advanced automation, thus speeding up the production process.

The third aspect of EII's support was business development, where EII uses its brand name, technical insight, extensive market knowledge and research base to further tap into the market. EII and Advanced Composites are looking at future expansion opportunities through setting up greenfield projects or acquisition of existing companies. EII will also support in expanding product capacity and product diversification.

RESULTS

In less than a year of EII's equity participation in Advanced Composites, the company gained an overwhelming growth of 400 per cent, which was much more than that envisaged. The growth easily surpassed the hurdle rate that EII had projected, thus underscoring the financial viability of the investment. Revenue grew 36 per cent; profits 25 per cent and ROI grew from 12.5 to 15.4 per cent

EII, indeed, put Advanced Composites on the road to accelerated growth.

The momentum of growth gained continues with EII projecting the company to have a strong presence in new markets in North Africa, India and Pakistan, in the coming years.

Board of Directors

H.E. Mohamed Ali Alabbar, Chairman



H.E. Mohamed Ali Alabbar is the Chairman of Emaar, one of the world's largest real estate companies. He brings on board his visionary global perspective, successful track record, and his proven ability to develop and nurture businesses across a range

of industries. Today, H.E. Alabbar is successfully taking the Emaar business model to new markets across three continents.

H.E. Mohammad Ali Al Hashimi, Vice Chairman



H.E. Mohammad Ali Al Hashimi is widely respected as a pioneer in the region's mortgage finance and Islamic finance sectors. As the Executive Chairman for Zabeel Investments, he has grown the company's portfolio over the last 12 months to include AED 12.4 bil-

lion in property development and numerous strategic equity stakes in some of the region's leading institutions. He is also the Chairman of Advanced Industries Group, Chairman of United Holdings and sits on the boards of Depa United Group and Dubai Islamic Insurance and Reinsurance Company. Al Hashimi is a member of the Young Arab Leaders Organization and supports the Dubai Autism Centre.

Mr. Hussein Mohammad Salem Al Meeza, Member of the Board of Directors



Mr. Hussein Al Meeza is the Managing Director of Dubai Islamic Insurance and Reinsurance Company, Aman, a subsidiary of Dubai Islamic Bank, and a founding member of Emaar Properties. Most recently, Mr. Al Meeza spearheaded the launch of Emaar Financial Services, the UAE's first online brokerage house.

Mr. Saeed Humaid Al Tayer, Member of the Board of Directors



Mr. Saeed Humaid Al Tayer is the Managing Director of Al Tayer Motors LLC, a Director of the Al Tayer Group of companies, Board Member of Dubai Media Incorporated and Chairman of the Dubai Racing Club. His extensive experience in the manufacturing and automotive sectors

enables EII's business partners to gain an unequivocal advantage in their fields.

Mr. Ali Ibrahim Mohammed, Member of the Board of Directors



Mr. Ali Ibrahim Mohammed is a Member of the Board of Directors of Emaar Industries & Investments and Vice Chairman of Amlak Finance PJSC. Mr. Mohammed is also the Deputy Director General for Executive Affairs in the Department of Economic Development, Dubai.

Our team



Developing a culture of success

At EII we believe that teamwork is essential to both our individual and collective accomplishment. One of the key elements practiced at EII for the development of teamwork spirits, is building the commitment and confidence of each team member, as well as the team as a whole.

We aim to succeed as a trusted investment partner to our clients and continue to learn from our employees and strategic partners - sharing skills, resources, and experiences.

New Appointments



Iman Al Habshi
Associate Director, Human Resources



Rania Hijjawi
PA to the Deputy CEO



Joelle Moubayed
Associate, ERP